



HEALTHCARE LEAD GENERATION AND MARKETING SERVICES

A.E.C
AQUIRE . ENHANCE . CONVERT





About **A.E.C**

A.E.C has experience in generating quality leads for businesses and providing complete lead generation solutions to enhance our clients marketing strategy. We ensure that your message is delivered efficiently and correctly to the business's key decision maker, in the right manner & at the right time, bringing life to your marketing campaigns and increasing your sales efforts.

A.E.C is about getting the best results possible for you and your business. We ensure that the maximum results are being achieved by offering end to end lead generation services, best suited to our clients needs.

When working with A.E.C, we function as an extension of your business geared toward finding and implementing innovating ways to maximise sales and marketing opportunities.

SERVICES

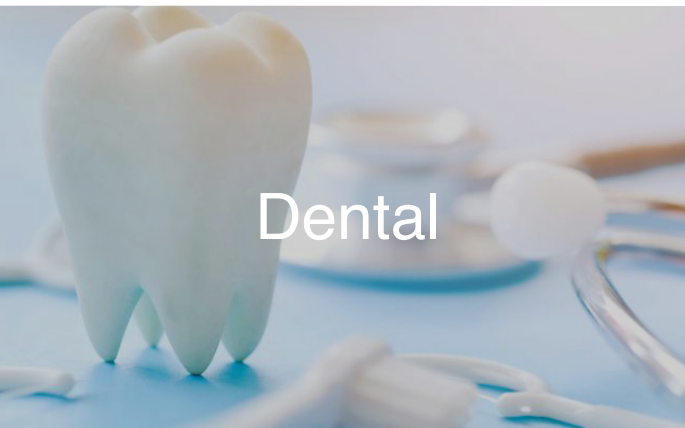
WHAT WE DO

Our **SERVICES**

We provide a range a both inbound and outbound lead generation services such as:

- Lead generation
- Appointment setting
- Client retention
- SEO
- Digital marketing
- Websites

INDUSTRIES WE WORK WITH





LEAD GENERATION

Lead generation is made up of two components. Inbound lead generation and outbound lead generation. To truly get the benefit of lead generation you need to utilise a mix of both inbound and outbound strategies. A.E.C has the skills and experience that allows us to deliver an end to end lead generation strategy that not only builds brand awareness but delivers results.



APPOINTMENT SETTING

Our priority is always about getting you the best results and bringing value to any call campaign we take on. A.E.C Australian based staff have decade of experience and are highly trained salespeople. We qualify leads based on your requirements and can refine your sales process to increase market opportunity and fill your sales pipeline.



CLIENT RETENTION

Retaining customers is more than just sales; it is about nurturing ongoing relationships that drive revenue growth. Our strategies are simple yet extremely powerful. By building strong, ongoing relationships with your clients, we can retain clients that you may have thought you once lost. This revenue potential is further aerated by the lower costs you have to put into retaining clients, which are five times less than the cost of acquiring new clients. Loyal customers are what make a brand stronger, healthier, and more profitable.



DIGITAL MARKETING

A.E.C is one of the few lead generation companies that offers both digital and outbound lead generation. The tactics we use enable direct communication with prospect along their buying journey. Our digital services use a range of digital services such as LinkedIn, SEO, email, social media and Google Adwords. Our digital marketing strategy and expertise drives more brand awareness and conversions.



WEBSITE DEVELOPMENT

Having a website is crucial for any business especially a business wanting to generate online leads. First, we ensure clients have a functioning website that is optimized and gains traction, delivering the right messaging and converts clients, we then implement a strategy to increase your website traffic and conversions.



SEO

SEO is one of the most critical parts of any lead generation strategy as it helps increase website traffic and conversions. A.E.C will complete a SEO Audit which we will then analyse the results before creating a comprehensive SEO Strategy that will include a mix of local, on-page and off page SEO.

HOW WE WORK





CONTACT US

EMAIL US

info@aec.com.au

OUR HEAD OFFICE

TBC

VISIT OUR WEBSITE

www.aec.com.au